

# SmartReach™

with Intent Agent

**SmartReach™** is a state-of-the-art, autonomous AI Agent providing intelligent, conversational outbound marketing to businesses of all sizes. Rather than one-way message drops via SMS, SmartReach™ supports long-running, two-way conversational interactions. And with its built-in multilingual support (supporting most of the widely spoken languages around the world) SmartReach™ is ready for global deployment out-of-the-box.

More than an outbound marketing tool, SmartReach is a full-featured, 24X7 intelligent representative for your business. Trained with detailed knowledge of your products and services, it promotes your business, answers customers questions, schedules appointments (if needed) and can follow-up on any touch. And with Metallic's custom Intent Agent, SmartReach understands your target's intent - often before they do.

## Fast & Easy Integration

- ✓ SMS
- ✓ Campaigns
- ✓ Custom

## Demographic Specific Interactions

- ✓ Location
- ✓ Cultural
- ✓ Age
- ✓ Custom
- ✓ Multilingual

*Connect with target audiences on a deeper level*

## Why Choose SmartReach™?

- |                                     |   |
|-------------------------------------|---|
| ✓ Conversational Outbound Marketing | ✓ Real-time Feedback                      |
| ✓ Promotes Engagement               | ✓ Significantly Improved Conversion Rates |
| ✓ Personalized Interactions         | ✓ Schedules Appointments                  |
| ✓ Builds Relationships              | ✓ Highly Cost Effective                   |
| ✓ Interactive Q&A                   | ✓ Integrates with Your Business           |
| ✓ Promotes Your Business            | ✓ Fast, Reliable, & Affordable            |